



Gutless and Glamorous 7th Annual Fundraiser – Friday, June 7, 2019
The Joint Barroom, 565 Main Street NE Atlanta GA 30324

- Committee Objective:** Overall execution of the 7th Annual Fundraiser – Cocktails for a Cure event! This includes event logistics and fundraising to hit event goal of \$10,000.
- Length of Involvement:** 6 months
- Time Commitment:** 2-3 hours per month (possible additional hours in June)

About the 7th Annual Fundraiser – Cocktails for a Cure!

The 7th Annual Fundraiser is one of Gutless and Glamorous's annual signature events that raises funds and awareness to erase the negative stigma of those living with an ostomy. An estimated 1 million Americans live with an ostomy. The annual event brings together individuals from across the nation living with and or contemplating an ostomy. The event features a raffle and a silent auction along with lite bites, a photo booth, music and dance.

Committee Responsibilities:

All committee members are expected to assist with all aspects of the event but certain individuals will be the point person for ensuring the success and execution for those pieces of the event. All committee members will work to secure sponsorships and will secure “in-kind products and services for raffle and silent auction for the event. All committee members will be encouraged to promote the event. *Those committee members selling 7 (years!) or more tickets will be gifted one (1) complimentary event ticket.*

1. Sponsorship

Committee members will work towards locating and recruiting new sponsors; find best approaches to new sponsors; and secure contributions from local companies

2. Food & Beverage - Candice

Committee members will secure in-kind food donation for the event
Existing relationships with: 108b Catering

3. Raffle/Silent Auction - Jocelyn

Committee members will secure “in-kind” products and services to enhance event (ie silent auction and raffle); create an item request letter to be sent out to possible donors; create an item donation form for tracking purposes; send thank you letters to item donors

4. Entertainment - Tanya

Committee members will secure entertainment for the event (ie instrumentalist)

5. Marketing & PR – Jocelyn

Committee members will ensure that the public is well informed of the event via web, email and social media; create PR timeline & media plan with help of Gutless and Glamorous to secure media sponsors; press releases to media outlets

6. Decorations/Event Set-Up

Committee members will assist with décor and set-up and coordinate admission, check-in